



TAMIL NADU

Land of Abundant Opportunities

INVEST
INNOVATE
CREATE





Tamil Nadu Leading The Nation

1st

Good
Governance
Index

Number of Operational
Special Economic
Zones in India

Number of
Factories
in India

Annual Turnout of
Skilled Manpower
in India

International &
Domestic Tourist
Arrivals

Industrial Land
Availability in
India

2nd

NITI Aayog's
SDG Index 2020-21

3rd

Export
Preparedness Index

Public Affairs
Index 2020

Job Creation under
IBPS Scheme

Largest
Exporting State





Thiru M. K. Stalin
Hon'ble Chief Minister of Tamil Nadu

We want to make Tamil Nadu the most preferred investment destination in South Asia. Our government has set a target to make Tamil Nadu a one-trillion-dollar economy by 2030

Tamil Nadu's strength lies in automobiles, textiles and leather. But there are huge opportunities for us in futuristic segments such as electric vehicles, renewables, semiconductors, medical equipment and food processing among others.



Thiru. Thangam Thennarasu
Hon'ble Minister for Industries



Thiru. S. Krishnan IAS
Additional Chief Secretary to Government, Industries Department

Tamil Nadu is an innovation-driven ecosystem that is equipped with state-of-the-art facilities necessary for realising the cutting edge technology products. With a wide pool of technical personnel, strong R&D capabilities & proactive approach to policies, the State is the bedrock of emerging technologies.

We are taking a series of business-friendly steps to create a conducive environment for investors. It is not just an opportunity to invest, Tamil Nadu also offers a burgeoning market for all the upscale consumer products. Tamil Nadu has reached new horizons in terms of attracting large investments which can be truly attributed to a strong integrated value chain.



Tmt. Pooja Kulkarni IAS
MD & CEO, Guidance Tamil Nadu



Promoting Economic Growth & Shared Prosperity



MoU Signed
220*



Investment
Rs. 1,50,783 Cr.*



Employment
3,66,846*

*From Nov 2019 - Nov 2021



80+ of Global Fortune 500 Companies Make in Tamil Nadu

ABB

accenture

Abbott

amazon.com



AstraZeneca

BARCLAYS

BASF
We create chemistry



BNP PARIBAS

BOSCH



BRIDGESTONE



CATERPILLAR

Cigna

CISCO

citi

Coca-Cola

DAIMLER

DELL
Technologies



ENGIE

flex



FOXCONN

FUJITSU



HSBC

HITACHI
Inspire the Next

Honeywell



HYUNDAI
MOBIS

ING



JPMORGAN CHASE & CO.



Johnson & Johnson

KDDI

LG
Life's Good

Linde

MAERSK

MAGNA

Marubeni

Medtronic

Microsoft



MIZUHO

Mondelez
International

NEC

Nestlé

NEW YORK LIFE



NOKIA



ORACLE

Panasonic

PEPSICO



Pfizer

PEGATRON

posco

RENAULT

Reliance
Industries Limited



SAINT-GOBAIN

SAMSUNG

SBI

Schneider
Electric

SIEMENS

SONY

Sumitomo
Corporation



TATA
MOTORS

thyssenkrupp

TOSHIBA

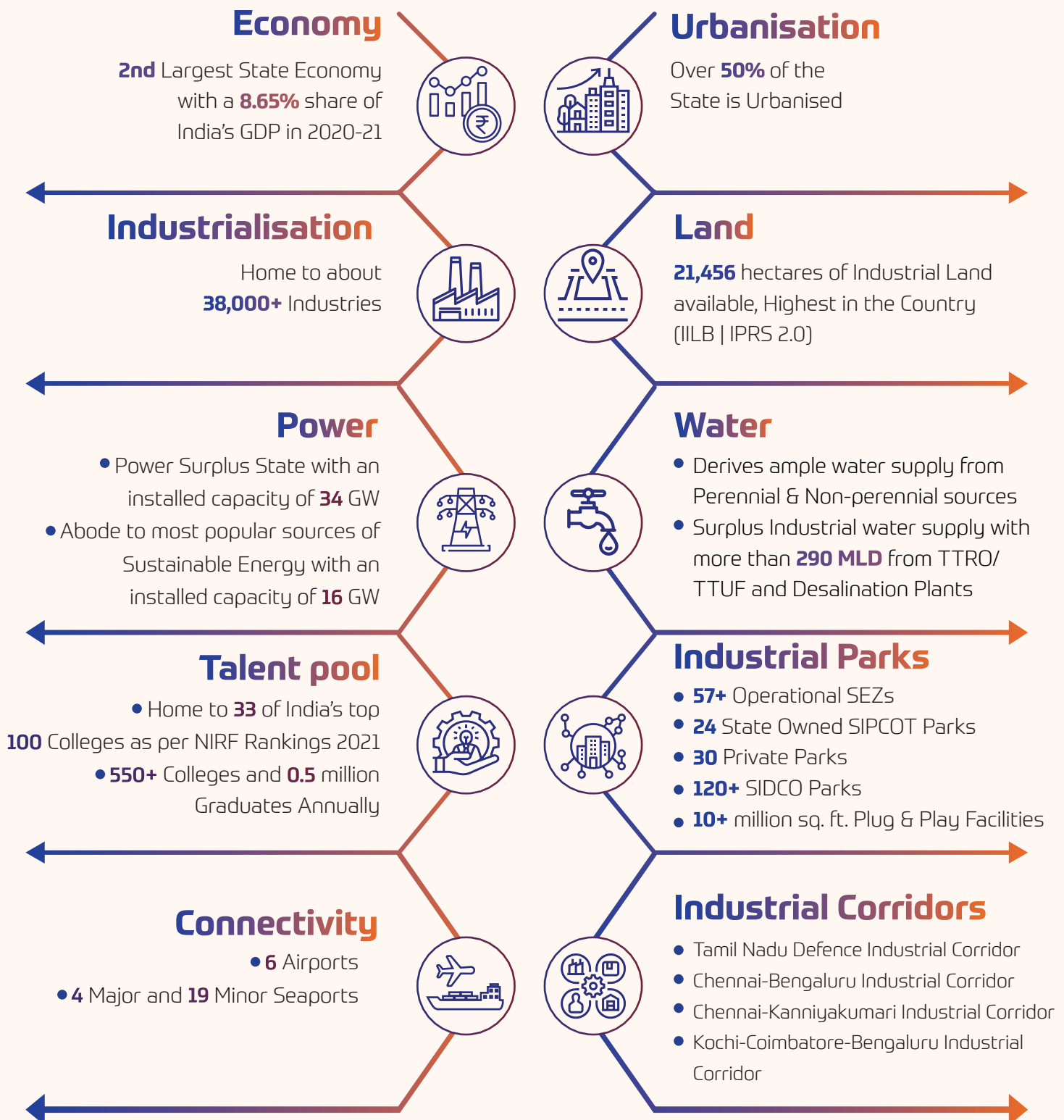
TOYOTA

vodafone



Tamil Nadu

The Industrial Powerhouse



Connecting National and International Markets



Railways

6,800 kms of Track &
532 Railway Stations

Higher than National Average

Tamil Nadu **32**
India **20.3**
Rail Density/ 1000 sq. km*



4 Large Commercial Seaports

Volume Handled



Over 3 million TEUs*



Over 70 million MT Bulk Cargo*



Roadways

Highest in India

286 kms/ Lakh of

Population

137 kms/ 100 sq.km



6 Airports



International* 0.4 MMT 20.2 Mn

Domestic* 0.1 MMT 6.4 Mn

540 weekly
International Flights



1850 weekly
Domestic Flights



* as on 2020

Marina Beach | Chennai



Guidance

Your Partner In Progress

Established in 1992, 'Guidance' is the Government of Tamil Nadu's nodal agency for investment promotion and single window facilitation.

The aim is to promote Tamil Nadu as the most preferred investment destination by reaching out, helping, and improving the ease & cost of doing business.

The team facilitates and coordinates with multiple stakeholders involved to help investors operationalise their project swiftly.

The team of sector, policy, and country experts provides round the clock support to the investor during the entire investment cycle from inception to aftercare. We also bring together industry, community partners, and various government departments under one roof for business facilitation.



The Government of Tamil Nadu & Guidance team promises an extraordinary investor experience for companies who wish to establish and grow themselves in India 

— Mr. Ravichandran Purushothaman,
President, Danfoss India

Focus Sectors



Automobile & Auto Components

Tamil Nadu is amongst the top 10 automobile hubs in the world. The State is home to major global OEMs, accounts for 35% of India's auto & auto components production.



IT & ITES

Tamil Nadu is one of the India's largest IT hubs with 8 dedicated SEZs. The extensive IT infrastructure has made Chennai, the leading outsourcing hub and India's SaaS Capital.



Pharma & Bio-tech

The State houses more than 400+ pharma companies across segments like APIs, Formulations, CROs (Contract Research Organizations) & CMOs (Contract Manufacturing Companies)



Agro & Food Processing

Housing the highest number of agro and food processing units in India i.e., about 24,000 SMEs and 1,100 medium & large units, Tamil Nadu has a strong presence in the sector.



Electronics & Hardware

Tamil Nadu has received the highest FDI for electronics components in the last three years in India. With 20% share, the State stands 2nd in national electronics production.



Electric Vehicles, EV Cell & Battery Manufacturing

Tamil Nadu has emerged as India's EV manufacturing capital. Players across the EV supply chain are located in the State.



Leather & Footwear

With the major leather clusters in the State contributing to about 60% of India's total finished leather production, Tamil Nadu is the national leader in the sector.



Aerospace & Defence

The presence of major Defence PSUs along with 700+ other ancillary and downstream units form the entire supply chain in the State. The establishment of Tamil Nadu Defence Industrial Corridor has further bolstered the State's Defence Manufacturing ecosystem.



Heavy Engineering

Tamil Nadu has a strong engineering and capital goods base. The State is the 2nd largest exporter of heavy engineering goods & ranks 3rd in India in general purpose and special purpose machinery production.



General Manufacturing

Through nearly 3000 large units, Tamil Nadu provides employment to 2.5 lakh+ people in the sector. The State also contributes more than 20% to India's machine tools manufacturing output.



Chemicals & Petrochemicals

The well-diversified Chemical & Petrochemical industry of Tamil Nadu is forged by the leading manufacturers in the sectors. Given the high potential of Petrochemicals & its contribution to the state's all-round development, three petrochemical complexes are being setup along the coast of Tamil Nadu.



Textiles & Apparels

Tamil Nadu has an overwhelming presence of textile companies across the value chain and accounts for 60% of Textile Mills in the country. Given its strengths in Mobitech and Medtech, Tamil Nadu is India's emerging hub for Technical Textiles.



Industrial Parks

Being strategically located on the Southern coast, there is abundance availability of Industrial Lands in Tamil Nadu. The State also aggressively develops & promotes Industrial Parks, joint venture model, and plug & play facilities.





Hitachi Automotive Systems | One Hub



Indospace Logistic Park | Vallam



Infosys | Mahindra World City Chennai

Guidance - Supporting Investors In Critical Decision Making



- Reaching out to possible investors through
 - Roadshows
 - Business Roundtables
 - Arranging Buyer-Supplier Meets
- Helping Investors with Market Entry Strategy
- Land Identification (Site visits)
- Land Finalization
- Structured Package Incentives [Inter-departmental Committee (IDC) meeting]
- Approvals & Clearances through Tamil Nadu Single Window Portal (TNSWP)
- Renewals of Approvals & Clearances
- Expansion
- Supply Chain Relocation





Tamil Nadu Single Window Portal 2.0

Tamil Nadu Single Window Portal (TNSWP) is a single point for acceptance and electronic distribution of applications to the respective competent authorities for subsequent processing, for all industrial approvals and clearances.

By providing 100+ digitized services across 24+ departments, it spares investors from running one department to other or having to submit the same set of information across multiple platforms.

The single window portal has been continuously upgraded to include new digitized G2B services, improving the Ease of Doing Business for investors in Tamil Nadu.



INIIA
(Industry
Intelligent
Interactive
Assistant)



<https://tnswp.com>



For further queries and support, reach out to

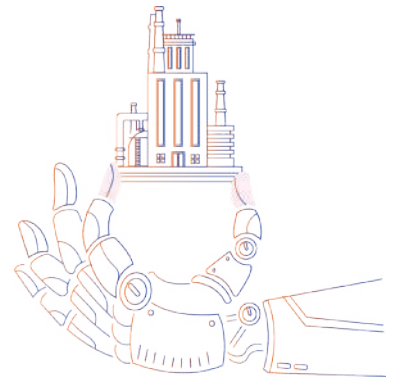
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BizBuddy - Industry Helpdesk

BizBuddy is a dedicated industrial helpdesk of Tamil Nadu to resolve issues faced by the investors with various Government Departments in a time bound manner.

The portal has helped resolve over 200 requests with an 80% reduction in processing time. Help calls are monitored and acted upon by the concerned Tamil Nadu Government department(s).



Features & Functionalities



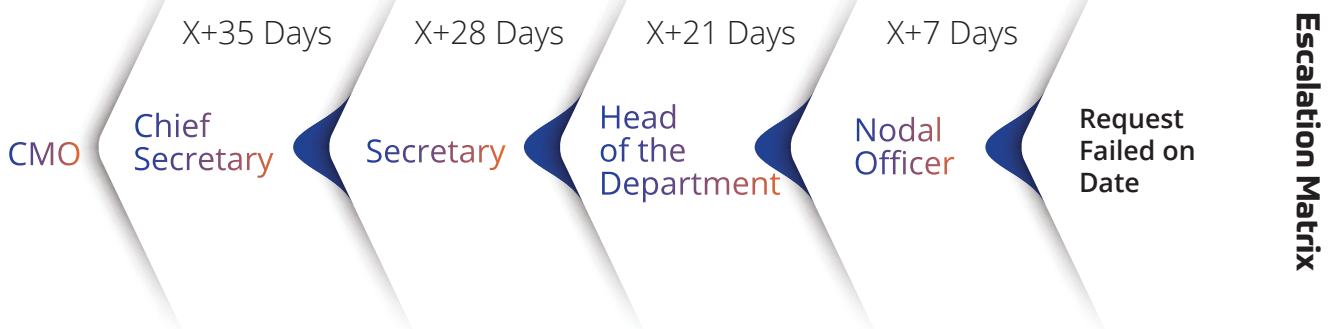
20+ Departments,
100+ Agencies and
150+ Officers



In-built
Escalation
Matrix



Realtime
Online
Tracker



www.bizbuddy.tn.gov.in

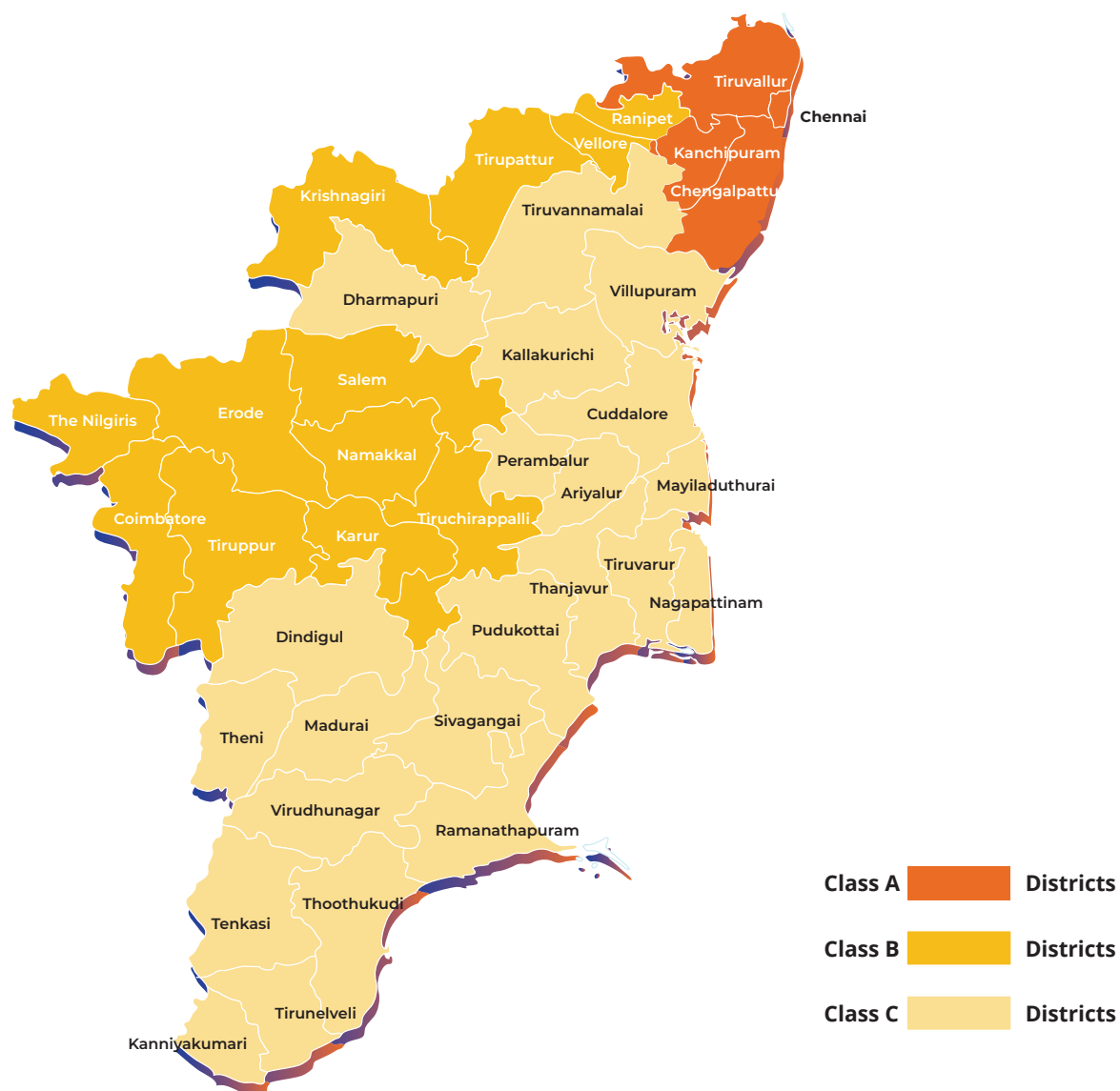


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District Classifications as per Industrial Policy 2021

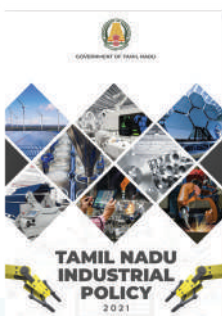
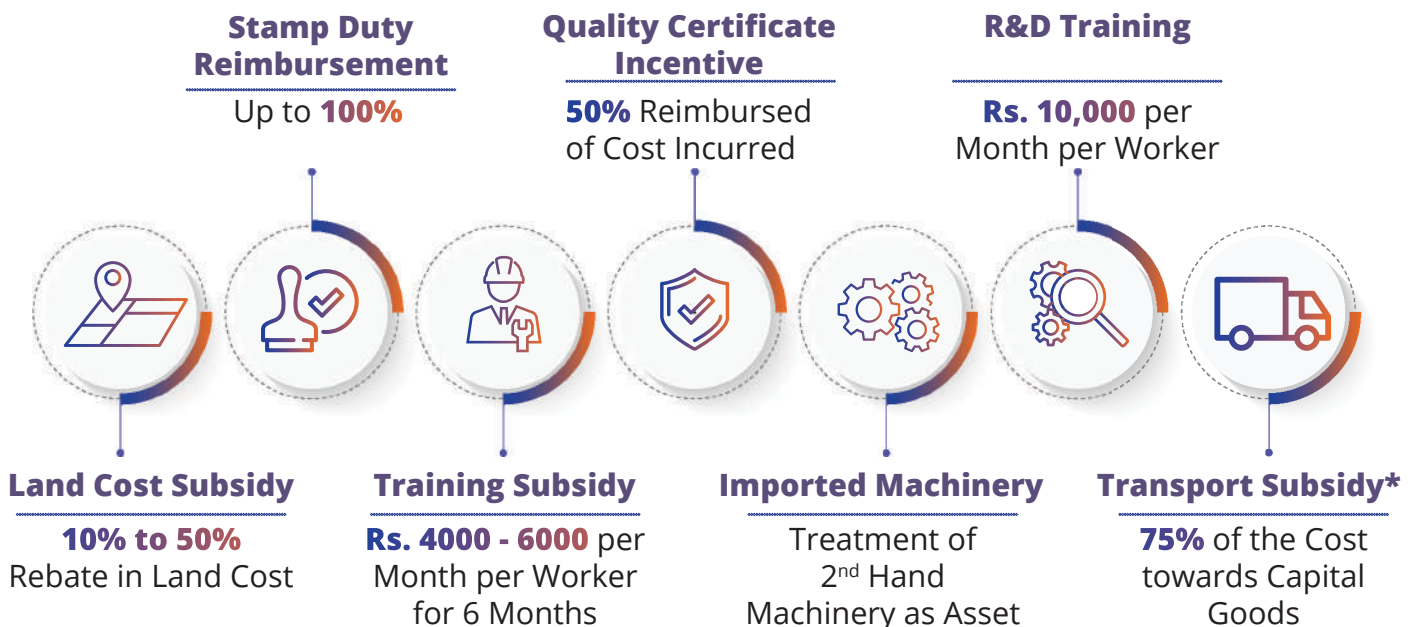


District Category	Districts
"A" (4)	Chengalpattu , Chennai, Kancheepuram and Tiruvallur
"B" (12)	Coimbatore, Erode, Karur, Krishnagiri, Namakkal, The Nilgiris, Ranipet, Salem, Tiruchirappalli, Tirupattur, Tiruppur, and Vellore
"C" (22)	Ariyalur, Cuddalore, Dharmapuri, Dindigul, Kallakurichi, Kanniyakumari, Madurai, Mayiladuthurai, Nagapattinam, Perambalur, Pudukkottai, Ramanathapuram, Sivagangai, Tenkasi, Thanjavur, Theni, Thiruvarur, Thoothukudi, Tirunelveli, Tiruvannamalai, Villupuram and Virudhunagar

Salient Features of Tamil Nadu Industrial Policy 2021



Other Incentives



* as per applicability under the policy

Salient Features of Tamil Nadu Electronics Hardware Manufacturing Policy 2020

For Large Investments

(Investment Rs. 200 to 500 Crore,
Employment > 500)

Capital Subsidy

A District – 15%

B District – 20%

C District – 25%



For Mega Investments

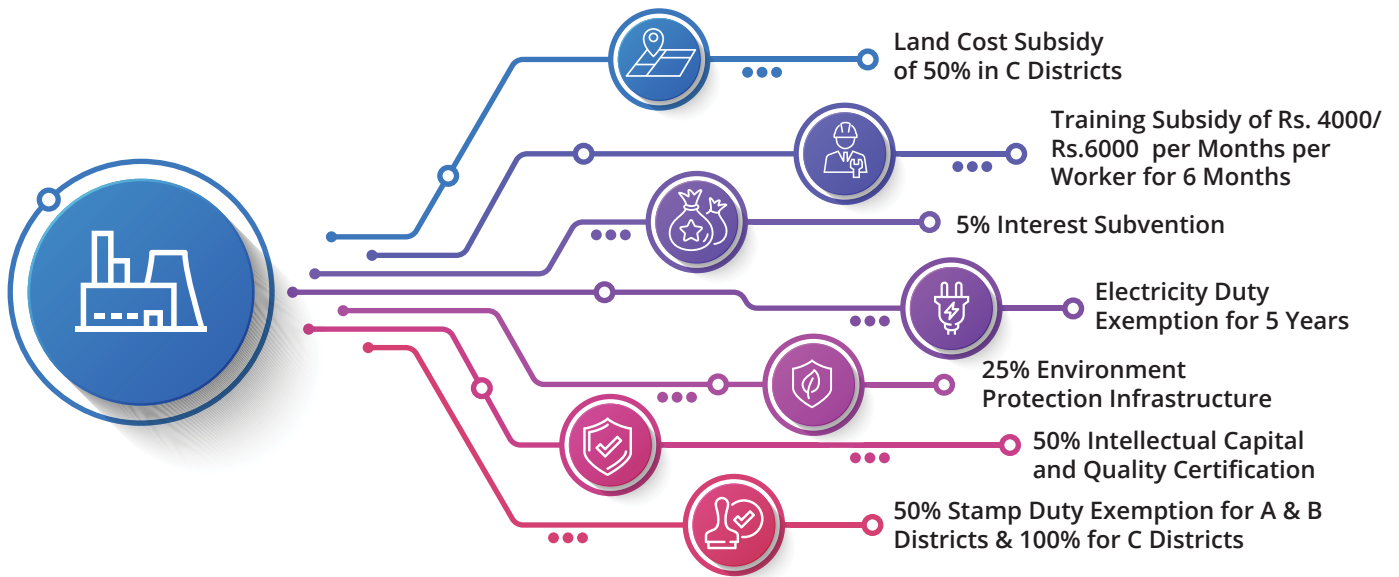
(Investment > Rs. 500 Crore,
Employment > 2000)

Capital Subsidy

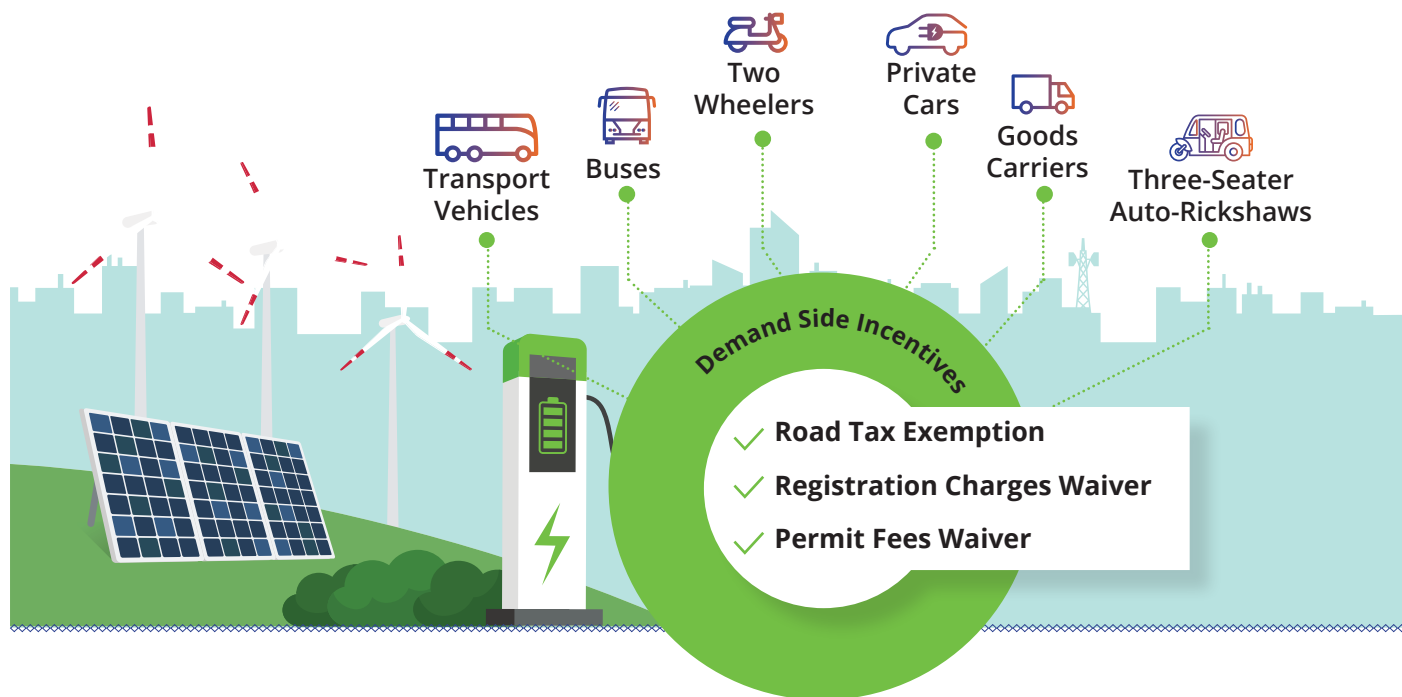
A District – 18%

B District – 24%

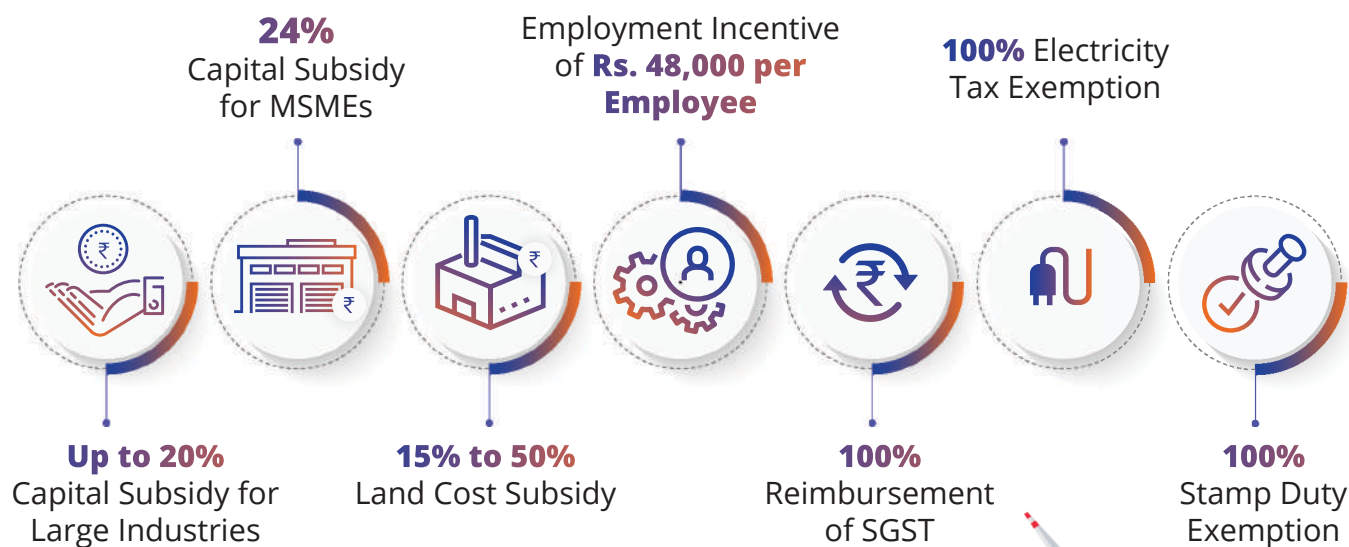
C District – 30%



Salient Features of Tamil Nadu Electric Vehicle Policy 2019



Supply Side Incentives



Key Contacts

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