

## Experiences of Investors with INVEST PUNJAB



**ITC Ltd is setting up a Food Park at Kapurthala with an investment of over Rs. 750 cr.**

"ITC is in the process of investing in an 'Integrated Foods Manufacturing cum Logistics Centre' at Kapurthala, Punjab. INVEST PUNJAB office and the state authorities have been extremely pro-active and cooperative to facilitate ITC's state of the art investment including quick allotment of land and sanctioning of necessary approvals."

**Sanjiv Puri, President FMCG Businesses**



**Cargill India Pvt Ltd is setting up a cattle feed manufacturing plant at Bathinda with an investment of Rs . 70 cr**

"We conceived the idea of establishing a Dairy Feed Mill in Punjab during January 2014. When we approached PSIEC for land, the response was so positive that it enthused us to crystallize our project. The entire process of allotment of the land and associated clearances took around 45 days. The INVEST PUNJAB team facilitated in the most professional manner to finalize our project which goes a long way in enabling us to continue to strengthen the existing relationships with the livestock farmers in the State."

**Achyuth Iyengar, Managing Director, Cargill Feed & Nutrition - India**



**International Tractors Ltd is increasing its manufacturing capacity to 500 tractors per day at its plant at Hoshiarpur with an estimated investment of Rs. 215 cr.**

Last year we planned a major Expansion at our Plant at Hoshiarpur to produce 500 Tractors per day. We applied in June 14 to INVEST PUNJAB for all the required clearances under new Single Window of System . It was a pleasant experience to deal with INVEST PUNJAB and we got clearances within Two months without going to any other Government offices. We got proper guidelines and support from officials of Bureau to file correct papers which helped in getting clearances in short period.

We are sure that this will help in bringing new Industries in Punjab as well as Expansion of Old Industries. We wish all success to the PUNJAB BUREAU OF INVESTMENT PROMOTION.

**J.S.Chauhan, VP-Operations, International Tractors Ltd**



**Bharti Airtel Ltd is rolling out 4G and other allied services across the state with a planned investment of Rs.4000 Cr in different phases**

"Airtel has been at the forefront of Punjab's telecom growth story and we are delighted to partner INVEST PUNJAB's office to contribute towards Government of Punjab's vision to build a digitally inclusive state. Today customers in 10 towns of Punjab experience our high speed cutting edge 4G technology - the most advanced wireless broadband experience available across the globe, matching their internet experience with the rest of the world. We are committed to further augment our network across various technologies with continuous support from INVEST PUNJAB's office that will further empower people with information and services available at the touch of their mobile screens."

**Manu Sood, Hub CEO – Upper North, Bharti Airtel (India)**

## Our New Partners



## Second Progressive Punjab Summit

"The 2nd Progressive Punjab Summit will be held on 28<sup>th</sup> -29<sup>th</sup> October , 2015 at Indian School of Business (ISB), SAS Nagar (Mohali), Punjab. The resounding success of the 1st Progressive Punjab Summit held in December 2013 is reflected in the enthusiasm shown by new investors. The revolutionary model of INVEST PUNJAB as a unified regulator is now being adopted as a model for "Ease of Doing Business" all across India. For more details please visit: [www.investpunjab.gov.in](http://www.investpunjab.gov.in)"

Contact:

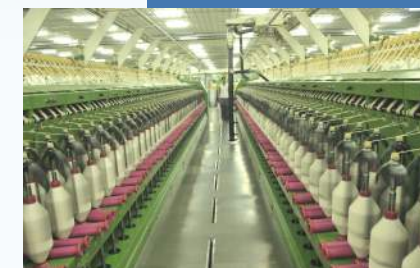


**Punjab Bureau of Investment Promotion**

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## DISCOVER A NEW EASE OF DOING BUSINESS



## About INVEST PUNJAB

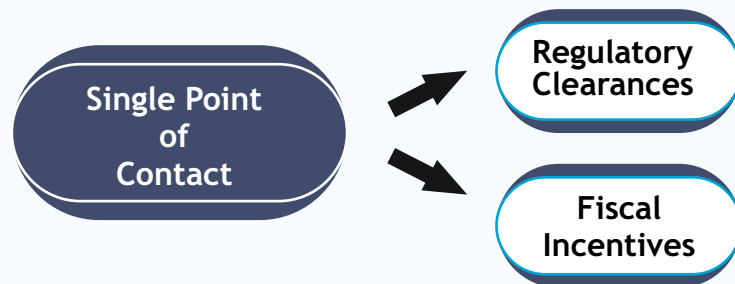
INVEST PUNJAB is a one-stop system for all State level regulatory and fiscal clearances for investors. We ensure smooth approvals for projects from proposal stage up to commercial operation. Potential investors have minimum interaction with individual government departments and INVEST PUNJAB is the single point of contact for investors.

INVEST PUNJAB is a “Unified State Regulator”- the only one of its kind for an Indian state. We have a unique structure with officers from various regulatory departments working together under one roof. INVEST PUNJAB is headed by a Chief Executive Officer who has powers vested from various departments to provide approvals.

INVEST PUNJAB exercises powers related to:

- Punjab Pollution Control Board
- Excise and Taxation
- Directorate of Factories
- Labour
- Punjab State Power Corporation Ltd.
- Directorate of Boilers
- Town and Country Planning
- Local Government
- Forest and Wildlife
- Revenue

The powers vested with INVEST PUNJAB include Consent to Establish from Punjab Pollution Control Board, Change of Land Use (CLU) from Department of Housing & Urban Development or Local Government, issuance of Temporary/Permanent power connection, and many more.



## Landmark Incentives

### VAT and CST retention

- Retain up to 90% of applicable VAT and CST
- Retention based recovery of Fixed Capital Investment
- Incentive independent of State machinery

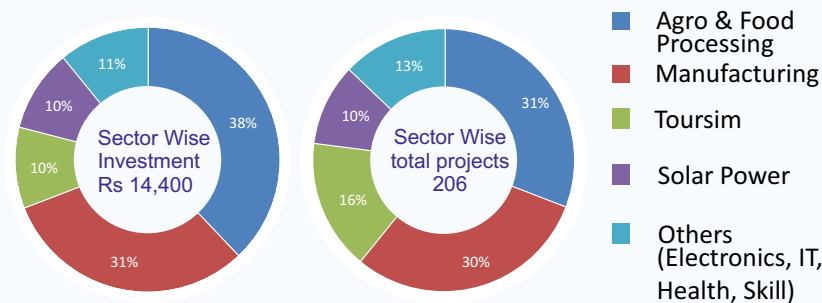
### Electricity Duty, Stamp Duty & Property Tax incentives:

- Incentive of upto 100% exemption of Electricity Duty, Stamp Duty and Property Tax

## Creating a Conducive Environment

One Stop Approval Mechanism	<ul style="list-style-type: none"> <li>INVEST PUNJAB acts as a single point of contact for investors</li> <li>Essential government clearances are provided by INVEST PUNJAB eliminating multiple points of contacts and applications</li> <li>Online Tracking of applications and approvals within fixed time lines</li> </ul>
Hassle Free Processes	<ul style="list-style-type: none"> <li>Online application submission with a single common application form</li> <li>Self attestation of documents</li> <li>Third party certification by professionals</li> <li>Removal of redundant clearances, inspections and certifications</li> <li>Standardized mechanism for grievance redressal</li> <li>Online gateways for payment of application/ service fee</li> </ul>
Attractive Package for Fiscal Incentives	<ul style="list-style-type: none"> <li>Landmark incentives through retention of VAT &amp; CST.</li> <li>Exemption of electricity duty, stamp duty and property tax</li> <li>Targeted benefits for high opportunity sectors</li> </ul>
Dedicated Relationship Officers	<ul style="list-style-type: none"> <li>Senior government officials act as relationship officers for Investors</li> <li>Dedicated channel of contact with the government</li> </ul>

## Excellent results for INVEST PUNJAB with investment across sectors



Total Investments  
Total No. of Projects  
Proposed Employment

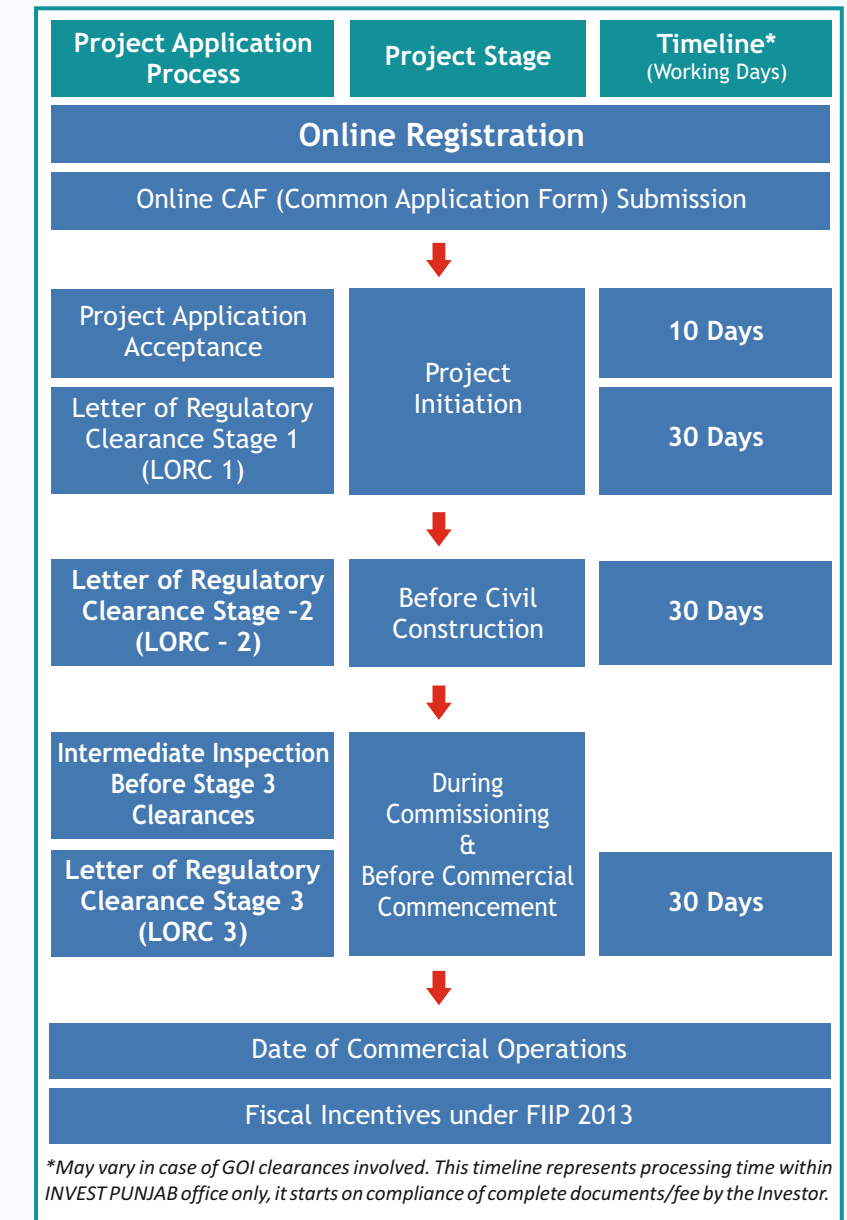
Rs. 14,400Cr.  
206  
105,700

\*As on July 2015

## All you Need to Know

At INVEST PUNJAB, investor needs to submit just one online Common Application Form (CAF) and a Detailed Project Report . We process the application and keep the investor informed regarding the various approval stages or in case any further information or documents are required.

The investor does not need to contact any other department/ agency in the State.





## Punjab – Providing attractive investment opportunities

### IT City, Mohali

- 60 acres campus being developed by Infosys at IT City
- 1700 acres available for ready development
- Located near the international airport and railway station

### Medicity, New Chandigarh

- 260 acres for the development of world class hospitals, pharmaceutical and bio technology institutions, research centers and a medical college
- Phase I of development of Medicity underway with the setting up of Tata Cancer & Research Hospital
- Key areas for investment: Medical colleges/ Hospitals/ Bitech Institutions

### Education City, New Chandigarh

- 1500 acres is under acquisition for development of an integrated knowledge/ Education city
- Land available for setting up of universities, higher education institutes R & D Institutions etc.

### Mega Food Parks

Three Mega Food Parks approved by Ministry of Food Processing Industries (MoFPI), Government of India, are located at

- Ludhiana
- SBS Nagar
- Fazilka



## Punjab: Fact-file

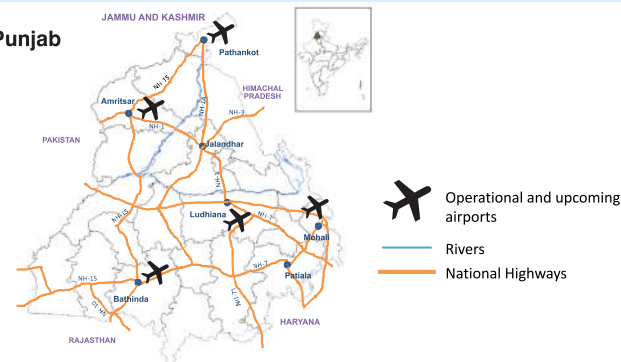
Location	Northern India
Area	50,362 sq km
Capital City	Chandigarh
Languages	English, Punjabi, Hindi
Border States	Himachal Pradesh, Rajasthan, Haryana, Jammu & Kashmir
Key Cities	Chandigarh, Ludhiana, Jalandhar, Bathinda, Patiala and Amritsar
Power	Installed Capacity, 11484 MW
Tele-density	fourth highest in the country, 104 % of country
Rail	2126 km, with a rail density of 42 km per 1000 sq km ranked 2nd best in the country
Road	64,037 km with a road density at 133 per sq km
Air	Operational Airport at Mohali and Amritsar (International)

### Favorable Demographics

- Population – 28.75 million persons (as on March 1, 2011), with decadal growth of 13.9% (2001-2011)
- Population in the working age-group (15-59 ) years is 64.9 % in 2011
- Urbanisation – Punjab features amongst the top 10 most urbanized states in country (37.5% of population stays in urban areas)
- High Literacy Rate – 75.8% (National Average - 73%)
  - Male literacy - 80.4% (National Average -80.9%)
  - Female literacy - 70.7% (National Average - 64.6%)

Source : data.gov.in, Economic Survey of Punjab, 2012-12, Statistic Abstract 2012

### Major cities in Punjab



Contact:

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**INDIA'S  
BEST INVESTMENT  
DESTINATION**

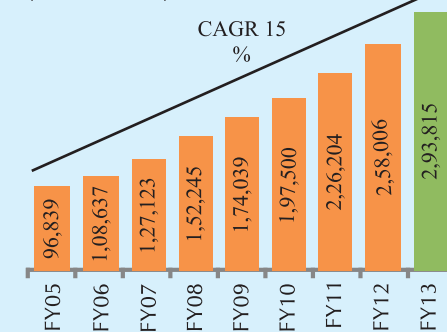
**PROGRESSIVE  
PUNJAB**  
OPPORTUNITIES UNLIMITED

## Punjab – A great place for your business

- “Food Bowl of India”; received Krishi Karman Award 2015
- Best Governance Practice' award to Punjab for unique citizen centric governance reforms by Govt of India, 2015
- Best Performing State in Renewable Energy Capacity Building' award to Punjab by Govt of India, 2015
- 'Best Performing Power Distribution Utility Award' by Govt of India, 2015
- Chandigarh- India's Happiest City –IMRB International (2015)
- 3rd most attractive destination for investments in India in 2012–13, RBI
- First rank in Investment Environment & Infrastructure by India Today, 2013
- Most prosperous state in India – CRISIL (Nov 2013)

## Punjab – A dynamic growth story

GSDP in Punjab at current prices  
(in INR crores)



Source: data.gov.in, Government of Punjab

### Principal exports

Yarn and Textile  
Hosiery and Readymade Garments  
Rice  
Sports goods  
Bicycle Parts  
Engineering Goods  
Electrical switch gears  
Auto parts  
Food Products  
Machine tools/hand tools

## An attractive Investment destination

- Power Surplus
- Excellent connectivity
- Smart infrastructure
- Easy place to do business
- Prosperous economy
- Leading agricultural state
- Access to large markets
- Peaceful labour relations

## Punjab – An easy place to do business, offering attractive incentives to businesses

### Proactive reforms to make Punjab friendlier and more attractive for business destination.

#### 1 INVEST PUNJAB

Punjab Bureau of  
Investment Promotion

- Single point of contact for investors
- All clearances provided by Invest Punjab eliminating multiple points of contacts and applications
- Dedicated relationship officer for each investor

#### 2 Regulatory Reforms

- Hassle free & paperless clearance system
- Online application submission
- Self attestation of documents
- Third party certification by authorized professionals
- Removal of redundant clearances, inspections and certifications
- Standardized mechanism for grievance redressal
- Online gateways for payment of application/ service fee

#### 3 Progressive Punjab Investment Campaign

- The highly successful Investor Promotion Campaign held on December 09-10, 2013 at Mohali resulted in inflow of investment over and above Rs 14,400 Cr.
- The landmark Progressive Punjab Agri- Summit 2014 held on February 16-19, 2015 at Mohali was attended by over 1.45 lakh farmers, 300 agri and food processing companies and leading researchers and planners.
- The state government is planning to host the second edition of the Progressive Punjab Investor Summit 2015 on October 28-29, 2015 at ISB Campus, Mohali

#### 4 Landmark incentives

- Retention-based recovery of Fixed Capital Investment independent of State machinery
- Retain up to 90% of applicable VAT and CST
- Upto 100% exemption of Electricity Duty, Stamp Duty and Property Tax
- Exemption of Rural Development Fund & Infrastructure Development Cess

## Punjab - Our focus sectors

### Agro & Food Processing

- Highest per capita availability of milk in India
- Top contributing state for wheat & rice in India with 43% & 30% for 2013-2014 respectively
- High productivity for citrus fruits, animal husbandry & fisheries
- Highly mechanized farming with one tractor for every 9 ha of net cultivated land as compare to National Average of 62 ha



### IT & ESDM



- Land parcels earmarked to attract and boost IT and ESDM sectors
- Cost advantage of ~20% - ~30% relative to other IT hubs in terms of cost of living & operations
- Readily available plug & play office space
- Skilled talent and real estate at competitive cost

### Skills & Education

- Punjab - 3<sup>rd</sup> in Education Development Index
- Aim to train 15 million skilled graduates in Punjab by 2022
- Opportunity for skill development centres and education institutes
- Upcoming Education city in Mohali



### Light Engineering



Punjab leads the country in machine tools, hand tools, bicycles and bicycle components

Share in bicycle production in India	15%
Share in bicycle parts in India	15%
Share in manufacturing output of state	21%
Share in industry employment in state	25%

### Textiles

- Ideal investment environment for the booming textile sector in Punjab
- 2nd largest - Cotton & Blended Yarn producer in the country
- Ludhiana : Biggest textile manufacturing cluster in North India
- 4 integrated textile parks and strong logistics backbone



### Life-sciences & Healthcare



- Research facilities, strong education base and superior infrastructure lend impetus to the development of the bio-sciences and healthcare industry in the State.
- Well developed ecosystem with institutes of excellence NIPER, IMTECH, NABI, PGIMER
- Upcoming major projects - Medicity and Biotechnology Park