



Ambassador of the United States of America
Seoul, Korea

September 30, 2013

Association of High Potential Enterprises of Korea (AHPEK)
10F, Dowon BD, 292-20,
Dohwa-dong, Mapo-gu,
Seoul 121-732, Korea

Dear AHPEK members:

In 2011, President Obama created the SelectUSA Initiative to reinforce the Administration's message that the United States Government welcomes investment from abroad and will work to facilitate it. On October 31st through November 1st, SelectUSA will hold the inaugural ***SelectUSA 2013 Investment Summit*** in Washington, D.C. The U.S. Embassy in Seoul will lead a delegation of select Korean companies to participate in the Summit and I hope AHPEK members will join the delegation.

The Summit will be an unprecedented two-day event focused on investment in the United States. It will bring together top-level corporate executives and investors from the United States and around the world, states and economic development organizations from across the country, senior White House and Administration officials, subject matter experts, and service providers. The Secretaries of Commerce, State, Treasury, and the U.S. Trade Representative, as well as the CEOs of BlackRock, Bloomberg, BMW North America, Caterpillar, Dow Chemical, Siemens, and Walmart U.S. are scheduled to participate. Economic development organizations from 42 states, as well as the District of Columbia and Puerto Rico, have signed up to attend.

Companies such as yours will benefit from unique networking opportunities, one-on-one meetings, moderated panels, and discussions on the latest information on all aspects of investment, including incentive programs. More information on the Summit is available at: <http://www.selectusasummit.com/>

I am confident that Korea's delegation will have a significant profile at the SelectUSA 2013 Investment Summit. I hope you will consider joining the Korea contingent at this important event. If you have questions or would like to pre-register, please have your staff contact Ms. Heesook Baik, Commercial Assistant at our Embassy at Tel: 02-397-4216 or e-mail: Heesook.Baik@trade.gov.

We look forward to you joining us in Washington, D.C.

Sincerely,



Sung Kim