

Agenda Subject to Change

SELECTUSA 2013 INVESTMENT SUMMIT AGENDA

OCTOBER 31

- 8:45-9:00am** **Welcome Remarks: The U.S. is Open for Business** (10 minutes)
Format: Remarks
Speaker: **Penny Pritzker, Secretary of Commerce**
- 9:00-9:20am** **A View of U.S. Economic Performance** (30 minutes)
Format: Remarks
Speaker: **Jack Lew, Secretary of Treasury**
- 9:30-10:45am** **Why Select the USA: Perspectives on Investing and Operating in the United States** – A conversation about the United States as a dynamic destination of choice for capital from the perspective of industry leaders.
- Larry Fink – CEO, BlackRock
 - Andrew Liveris – CEO, Dow Chemical
- 11:00-12:00pm** **Panels** (60 minutes)
1. “Why the Economics Favor Investing in the United States” – Panelists will discuss macro and micro economic trends influencing industry decisions on where to locate around the world.
 - Dan Doctoroff – CEO, Bloomberg L.P.
 - Mark Wiseman – President and CEO, Canada Pension Plan Investment Board
 2. “U.S. Leadership in Advanced Manufacturing” – Panelists will discuss firm and regional perspectives on U.S. advanced manufacturing opportunities, the changing economics of U.S.-based production, and efforts to expand advanced manufacturing activities in the United States.
 - *Moderator: Daniel Armbrust – CEO, SEMATECH*
 - Ajit Manocha – CEO, GlobalFoundries
 3. “Taking Advantage of the World’s Deepest Technology Market” – A discussion of the dynamism of the U.S. technology sector, current trends in U.S. technology clusters, and opportunities for global firms.
 - *Moderator: Charles Hayes – CEO, Research Triangle Regional Partnership*

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- David Steel -- Executive Vice President Strategy and Corporate Communications, Samsung Electronics North America (invited)
- Bill McDermott – Co-CEO, SAP (invited)

11:45-2:00pm

Lunch

1:00-1:10pm

Intro for Senior Administration Official

Format: Remarks

Speaker: **Senior Administration Official**

1:10-1:40pm

Select USA Remarks

Speaker: **Senior Administration Official**

2:15-3:15pm

Exhibition Floor / Networking (60 minutes)

“America's Universities: Partnering with the World's Leading Education and Research Institutions” – Panelists will cover examples of university-industry partnerships, demonstrating the power of operating in proximity to the world's leading academic and research institutions.

- *Moderator: Mary Sue Coleman – President, University of Michigan (invited)*
- Bud Peterson – President, Georgia Institute of Technology
- Lars Rebien Sørensen – Global President Novo Nordisk (invited)

3:30-4:30pm

Panels (60 minutes)

1. “U.S. Energy Resources and Regional Opportunities” – A discussion of recent developments in the U.S. energy sector, including impacts on investment opportunities and highlights of trends and projections, focusing on oil dynamic energy clusters in the United States through the eyes of officials and companies responsible for several recent and diverse investments.

- *Moderator: Lee Mazzocchi – SVP, Duke Energy (invited)*
- David Constable – CEO, Sasol
- Stephen Moret – Secretary of Economic Development, Louisiana (invited)

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2. “Opportunities for Private Investment in U.S. Infrastructure” – An overview of some current activities related to this relatively new area for private investment in the United States.
 - Theirry Deau – CEO, Meridiam Infrastructure (invited)
 - Bruce Flatt – CEO, Brookfield (invited)
 - James Hooke – CEO, Macquarie Infrastructure (invited)

3. “Opportunities for Global Firms to Compete in the U.S. Economy” – Discussion of successes entering the U.S. market from emerging countries around the world.
 - *Moderator: Ron Somers – President, U.S – India Business Council (invited)*

4:30-5:15pm

HOLD – Announcements (Sec. Pritzker)

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NOVEMBER 1

- 8:20-8:30am** **Open Day 2** – Welcome and Introduction of Secretary of State John Kerry
Format: Remarks
Speaker: **Penny Pritzker, Secretary of Commerce**
- 8:30-9:00am** **Deepening Economic Alliances Around the World** (30 minutes)
Format: Remarks
Speaker: **Secretary John Kerry, Department of State**
- 9:00-10:15am** **Why Select the USA: Using the U.S. as an Export Platform** (75 minutes)
A discussion focused on how global companies benefit from U.S. free trade agreements and bilateral investment treaties, and analyzing the recently-initiated free trade agreement negotiations.
- Senior Administration Official, Office U.S. Trade Representative
 - Ludwig Willisch – CEO, BMW North America
 - The Honorable Bill Haslam – Governor, Tennessee
- 10:15-11:15am** **Exhibition Floor / Networking** (60 minutes)
“Demystifying the U.S. Market” – A panel explaining the U.S. landscape with regard to state, regional, and local government, and addressing the nature and level of engagement of global business in the United States.
- Melanie Hart – CEO, Tsuchiya USA
 - Nancy McLernon – President, Organization for International Investment
 - Matt Slaughter – Director, Center for Global Business, Dartmouth College
- 11:30-12:30pm** **Panel and Informational Sessions** (60 minutes)
1. “Partnering for Workforce Development” – A discussion of the deep talent pool in the United States and examples of workforce partnerships to support new investments and expansions.
 - *Moderator: The Honorable Jack Markell – Governor, Delaware*
 - Annette Parker – President, South Central College
 - Wil James – President, Toyota Kentucky

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2. “Bringing Global Talent to the U.S.” – A presentation on U.S. business visas and solutions to firms needs to bring employees from other parts of the world to the U.S.
 - Janice Jacobs – Assistant Secretary, Consular Affairs, U.S. Department of State
3. ”Understanding U.S. Investment Policy and Export Controls” – A presentation on the current state of U.S. policy to correct misperceptions and answer participant questions.

12:30-2:00pm

Lunch (90 minutes)

1:00-2:00pm

Why Select the USA: Taking Advantage of the U.S. Energy Opportunity (60 minutes) – A discussion of U.S. leadership in energy development and implications across sectors from business leaders and experts.

- Eric Spiegel – CEO, Siemens
- Daniel Yergin – Founder, CERA (invited)

2:15-3:15pm

Exhibition Floor / Networking (60 minutes)

“Using Service Providers to Support your Investment into the United States” – A discussion on the role of professional service providers in greenfield investments and other inbound cross-border transactions, including best practices and lessons learned.

- *Moderator: Susan Lund – Director of Research, McKinsey Global Institute (invited)*
- Sandy Berger – Albright Stonebridge (invited)
- Bill Black – Chair, Global Public Affairs Practice, Fleishman Hillard (invited)
- Brad Butwin – CEO, O'Melveny & Myers (invited)
- Bob Sulentic – CEO, CB Richard Ellis

3:30-4:30pm

Panel and Informational Sessions (60 minutes)

1. “Exploring Capital Availability in the United States: A Discussion of the United States Deep and Expansive Capital Markets” – Panelists will discuss a range of sources for investment and working capital, with an emphasis on solutions for challenges faced by global investors establishing operations in the United States.

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- *Moderator: Robert Wolf – CEO, 32 Advisors*
 - Robert Divine – Baker Donelson (invited)
 - Aaron Gershenberg – Silicon Valley Bank (invited)
 - Mark Williams – Chairman, KeyCorp Strategic Planning and Member, Ohio Venture Capital Authority (invited)
2. “U.S. Tax Structure” – A presentation that explains U.S. structures, with a focus on implications for global companies and U.S. policy developments.
 3. “Operating Within the U.S. Market - Understanding the Regulatory Environment” – An opportunity to hear directly from regulators and companies about frequently encountered standards and rules, as well as recent reforms. Company executives will also share their experiences adhering to these regulations.

4:45 - 5:00pm

Closing Remarks for Summit (15 minutes)

Format: Remarks

Speaker: **Penny Pritzker, Secretary of Commerce**